

Dented Brick® Distillery

Utah's Leading Craft Vodka & Gin Producer

HEADQUARTERS

South Salt Lake, Utah, USA

COMPANY

Salt Lake City Distillery LLC
dba **Dented Brick® Distillery**

FOUNDER & CEO

Marc Christensen

CATEGORY

Craft Distilled Spirits

FLAGSHIP PRODUCTS

Dented Brick® Vodka
Dented Brick® Gin
Dented Brick® Whiskey

ANNUAL SALES

Approximately **18,000 cases**

WEBSITE

www.dentedbrick.com

Company Overview

Dented Brick® Distillery is a Utah-based craft distillery producing premium vodka, gin, and whiskey using pure artesian well water and precision small-batch distillation.

Located in South Salt Lake, the distillery has grown into **Utah's top-selling local vodka and gin brand**, known for clean, balanced spirits and a production philosophy focused on quality from grain to bottle.

The company combines traditional distilling methods with modern production technology to deliver spirits that compete with leading national brands while maintaining a distinctive regional identity.

Why It Matters

Dented Brick® Distillery represents the **rise of premium American craft spirits** in a category historically dominated by global conglomerates.

Built from the ground up by entrepreneur **Marc Christensen**, the distillery has become a leading example of how regional craft producers can successfully scale within regulated beverage alcohol markets.

What Makes Dented Brick® Different

Artesian Well Water

Natural artesian well water is used throughout production, contributing to the smooth character of the spirits.

Precision Small-Batch Distillation

Controlled batch distillation ensures consistent flavor and quality.

Utah Craft Identity

A locally founded and produced spirits brand that has grown into the state's leading craft vodka and gin.

Built for National Expansion

The brand is currently expanding its wholesale distribution network beyond Utah.

Product Highlights

Dented Brick® Vodka

Exceptionally smooth vodka designed for both premium cocktails and sipping.

Dented Brick® Gin

A balanced botanical gin with a modern profile and bright citrus notes.

Dented Brick® Whiskey

Carefully aged whiskey developed for depth, structure, and a refined finish.

Distillery Experience

Dented Brick® Distillery operates a production facility and tasting destination in South Salt Lake featuring:

- Distillery tours and tastings
 - An onsite retail store
 - Cocktail ingredients and branded merchandise
 - Educational experiences on distillation and barrel aging
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Founder

Marc Christensen is an entrepreneur and wholesale distribution specialist who has built multiple national product brands in regulated markets.

He founded Dented Brick® Distillery and led the project from concept through financing, design and construction of the production facility, federal permitting with the Alcohol and Tobacco Tax and Trade Bureau (TTB), and development of a multi-state distribution strategy.

Press Quotes

Marc Christensen, Founder & CEO

"We built Dented Brick to prove that a regional craft distillery can produce spirits that compete with the best brands in the world."

"Our goal has always been simple — make exceptional spirits using great water, careful distillation, and relentless attention to quality."

Media Contact

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Optional headline journalists often use

“Utah Distillery Becomes State’s Leading Craft Vodka & Gin Brand.”